



Design Kollektive

# Features

We have a lot to offer your business. Get in touch and we will help determine what plan best suits your needs.

## Selling Tools

Shop now button & full functionality on existing website

Staff accounts

Host online flash sales

Initial page setup & optimization

Inventory and data export

Upsell tools at check-out

Automated marketing and local web advertising for your store

Design Kollektive security protection

Unlimited product uploads

Custom & personalized domain

DK staff supporting your online chat button on your stores site

Product image touch up & background white out

Built-in trade program

Abandoned cart recovery

Monthly analytics report

Automatic uploads from vendor website when sku#'s provided

Favorite/follow notifications

Inventory management tools

Store social sharing tools

Discount codes

Automatic daily submission of your store's products to Google Shopping

Online credit card rate

## Support

Initial set up

Dedicated account rep w/ 24/7 access

Online chat & phone support

Prioritized service

## FEATURES CONT'D

### Marketing Tools

Store blog functionality

Listings for your store on all search engines and local directories

Email marketing and automation tools

Initial marketing campaign templates to existing database

Clean & upload your current customer emails

### Shipping Tools

Automated white glove shipping quotes and scheduling for large products

Customizable shipping lead times & policies

Damages and returns handled for you

Automated parcel shipping quotes and scheduling for small products

Optimized shipping partners selected for you

Printable shipping labels

Pre and Post delivery confirmation calls for your customer done for you

### Kollective Marketing

Store posting on DK site

Monthly Instagram stories post

Monthly submission to National Shelter magazines and Trade groups about fight to save independent brick and mortar home stores

SEO optimization and back links

Monthly submission to your local newspaper & top local Home magazine with mention of your store and fight to save independent brick and mortar home stores

Bi-monthly instagram & pinterest posts

Quarterly Store profile on DK website & blog post about store owner

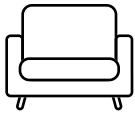
# Whoa, that's a lot

Taking a shop online doesn't have to be as intimidating as the size of our features list. Get in touch and we discuss your shop's needs.



# Plans

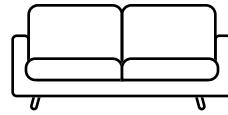
We have plans to help businesses no matter what your current goals are. Reach out and let's talk about your needs and how Design Collective can assist.



**BASIC**

**\$49**/mo

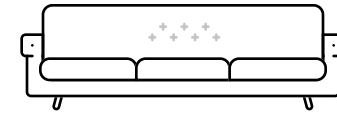
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**STANDARD**

**\$149**/mo

 5 users



**PREMIUM**

**\$349**/mo

 Unlimited users

